FOR IMMEDIATE RELEASE

Acclaimed SWOON Exhibition Extended at Contemporary Craft’s New Lawrenceville Location

Artworks by internationally renowned street artist Caledonia Curry (aka Swoon) will be exhibited through Saturday, March 20 for Pittsburghers to experience.

PITTSBURGH, PA (January 12, 2021)—The inaugural exhibition at Contemporary Craft’s new, permanent home has been extended for three months. *The Heart Lives through the Hands* features large-scale paper and mixed media artworks and an immersive sculptural installation by internationally renowned street artist, Caledonia Curry.

The exhibition addresses relationships between people and their built environment and explores how creativity can positively impact communities in times of crisis and change. Curry, whose work appears under the name Swoon, is widely known as one of the first women to gain large-scale recognition in the male-dominated world of street art.

Originally scheduled for April 25 through August 21, 2020, the exhibition dates were subsequently moved to September 3 through December 24, 2020. The extension of *The Heart Lives through the Hands* is a result of the response of the Lawrenceville neighborhood, the Pittsburgh region, as well as visitors from surrounding states who were attracted by Swoon’s reputation and appeal.

“Visitor reaction to the exhibition has been exhilarating for our staff,” said Kate Lydon, director of exhibitions at Contemporary Craft. “People are loving the new building and are coming back multiple times, bringing friends and family with them, to experience Swoon. One piece in the exhibition—the 12-feet high Thalassa—really demonstrates the flexibility of the 2,500 sq. ft. of open gallery in our new space.”

Swoon first took to the streets of New York in 1999, pasting paper portraits on buildings with the goal of making art and the public spaces more accessible. Today, her work marries the whimsical to the grounded, weaving in fairy tales, myth, and a recurring motif of the sacred feminine. Tendrils of her own family history—and a legacy of her parents’ struggles with addiction and substance abuse—recur throughout her work. Recently, she has begun using film animation to explore the boundaries of visual storytelling.

A permanent piece from the exhibition is installed on the eastern exterior of the Contemporary Craft building. Called *Braddock Steel*, it references Curry’s long-term community revitalization project in that area of Pittsburgh. Another reference to her Braddock work is the display of tiles made by the now defunct Braddock Tile Works. In addition to the permanent *Braddock Steel* installation, a limited number of Swoon-signed prints of Thalassa in Braddock are available for sale in The Store at Contemporary Craft while supplies last.
Much of Curry’s art plays with the fantastical, yet there is also a strong element of realism. This can be seen in her myriad social endeavors, such as her efforts to build earthquake-resistant homes in Haiti through Konbit Shelter. Her work can be found on the streets worldwide and has been given both permanent and transient homes in more classical institutions, including New York’s Museum of Modern Art, the Institute of Contemporary Art in Boston, the Tate Modern, and the São Paulo Museum of Art.

Guided group tours for the exhibition are also available by contacting CC’s exhibition team at 412.465.1631. The group tour includes art activities designed to explore the participants’ own family histories and what “home” means to them. COVID restrictions will apply.

For more information or high-res photos of works of The Heart Lives through the Hands, please contact info@contemporarycraft.org.

Searching for Home—a solo exhibition of Seattle-based, Pakistan-born artist Humaira Abid—follows Swoon’s The Heart Lives Through the Hands. It opens on Friday, April 9 and runs through Saturday, August 21, 2021.

Due to COVID-19, Contemporary Craft is open Thursday through Saturday, 11 am to 4pm in January, and Wednesday through Saturday, 11 am to 4pm in February. Admission is free but timed tickets from EventBrite are required. Contemporary Craft adheres to COVID restrictions including social distancing, masks required and limited number of visitors.

FUNDERS
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ABOUT CONTEMPORARY CRAFT
Presenting contemporary art in craft media by regional, national, and international artists since 1971, CC offers innovative exhibitions focusing on multicultural diversity and contemporary art, as well as a range of artist-led studio workshops, a store, and community outreach programs. Located at 5645 Butler Street in the Upper Lawrenceville neighborhood of Pittsburgh, PA, CC’s exhibition and Drop-In Studio art activity are always free to the public. For questions related to accessible accommodations, please contact us at info@contemporarycraft.org or visit www.contemporarycraft.org.

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